

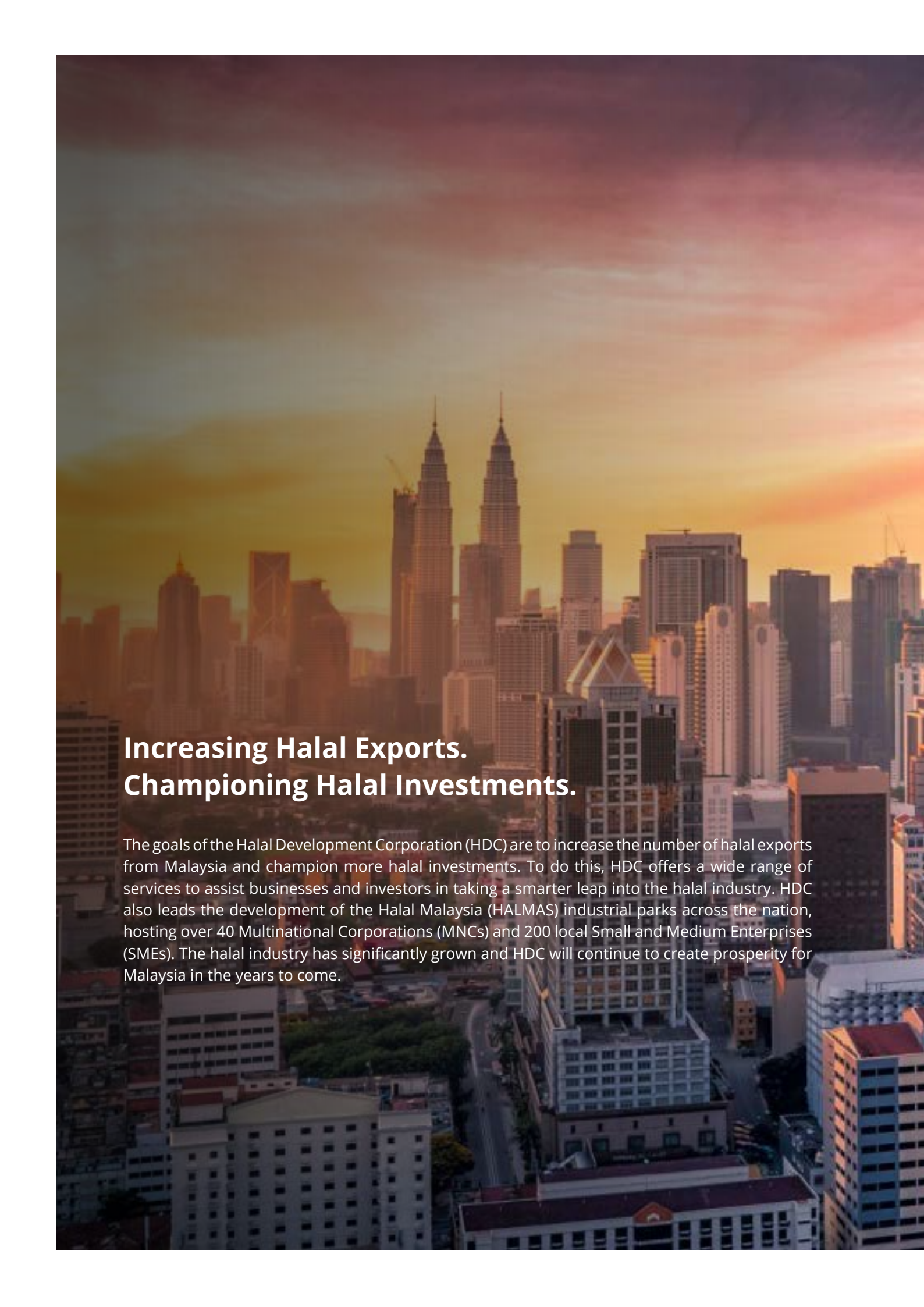


**HALAL  
PARKS** (HP)  
Powered by HDC

**TRUST HDC**

# Home to the World's Largest Halal Hub



An aerial photograph of a city skyline at sunset. The sky is a mix of orange, pink, and purple. The Petronas Twin Towers are the most prominent buildings in the center. Other skyscrapers of various heights and designs surround them. The foreground shows a dense urban area with smaller buildings and a road.

## **Increasing Halal Exports. Championing Halal Investments.**

The goals of the Halal Development Corporation (HDC) are to increase the number of halal exports from Malaysia and champion more halal investments. To do this, HDC offers a wide range of services to assist businesses and investors in taking a smarter leap into the halal industry. HDC also leads the development of the Halal Malaysia (HALMAS) industrial parks across the nation, hosting over 40 Multinational Corporations (MNCs) and 200 local Small and Medium Enterprises (SMEs). The halal industry has significantly grown and HDC will continue to create prosperity for Malaysia in the years to come.

**“We aim to become the centre of reference for best practices in the development of halal standards as well as resources for all halal-related needs.”**

**Dato' Mahmud Abbas**  
Chairman, Halal Development Corporation



**“Our primary objective is to connect industry players, both new and established, to create opportunities for all parties within the halal industry with a focus on investments, commerce and talents.”**

**Hairol Ariffein Sahari**  
Chief Executive Officer, Halal Development Corporation



# Riding the Wave of Growth

At home shores, numerous concerted efforts are being done to propel the growth of the halal industry in Malaysia. One of the key national strategies dedicated to harnessing and fulfilling the potential of the industry is the Halal Industry Master Plan 2030 that chartered the roadmap towards realising Malaysia's economic goal of becoming a leader of the global halal industry and encourage businesses to set their halal hubs in the country.

Ranked 12th in the World Bank's Doing Business 2020 report as the easiest place to do business, Malaysia is on track towards becoming the gateway to ASEAN and the Asia Pacific markets. The blueprint remains a guiding principle that sets the course for Malaysia's participation in the halal market with HDC at the helm of this mission.

Malaysia,  
Home to  
the World's  
Largest Halal  
Hub

Aligned with the aspiration to position Malaysia as the global halal hub, efforts, through HDC, have been put in place to provide the essential infrastructure, equipped with a robust, supportive ecosystem that enables businesses to gain a competitive edge in growing their ventures.

Halal Parks,  
Cornerstones of  
Malaysia's Halal  
Industry

Complemented by Malaysia's geographical advantage, the Halal Parks across Malaysia stand on 200,000 acres of land and are recognised as centres of excellence in their own rights. There are 22 Halal Parks in total which 14 of them have been accredited with Halal Malaysia or HALMAS.

## Promoted Sectors

HDC has identified the following halal sectors that will contribute to the overall socio-economic development of Malaysia



Food & Beverages



Cosmetics & Personal Care



Halal Ingredients



Pharmaceutical



Modest Fashion



Medical Tourism



Medical Devices & Appliances



Muslim-Friendly Hospitality



Logistic Services



Islamic Finances



Vaccine



## Trade Benefits Programme



- Connect investors to a robust halal ecosystem with the aim of achieving the business goals of all parties involved.
- Facilitate the establishment of mutually beneficial deals between MNCs and local halal business players.
- Assist businesses to secure investors and amplify brand awareness.

## Investment Facilitation



- Advocate and facilitate the necessary processes for approvals.
- Foster awareness for ventures and/or businesses through brand, communication and promotional strategy in place.
- Serve and assist investors in addressing potential challenges faced.

## Advisory on Halal Parks Development



- Provide financial advisory and technical assistance to encourage more participation in the development of Halal Parks.
- Provide the necessary support to facilitate compliance with international standards and requirements.
- Encourage halal industry players with latest updates on available incentives and programmes.

# HALMAS INCENTIVES

The HALMAS status is given to halal park operators, halal industry players and halal logistics operators who have successfully complied with the requirements and guidelines stipulated under the HDC Designated Halal Parks Development Guidelines. This accreditation offers various incentives to help existing and would-be players in the halal industry.

### Halal Parks Operators

- Full income tax exemption for a period of 10 years or full income tax exemption on capital expenditure for a period of 5 years.
- Exemption from import duty and sales tax on equipment, components and machinery used directly in the Cold Room Operations in accordance to prevailing policies.

### Halal Industry Players

- 100% income tax exemption on capital expenditure for a period of 10 years or income tax exemption on exports for a period of 5 years.
- Exemption on import duty and sales tax on raw materials used for the development and production of halal promoted products.
- Double deduction on expenses incurred in obtaining international quality standards and regulations for compliance for export markets.

### Halal Logistics Operators

- Full income tax exemption for a period of 5 years or full income tax exemption on capital expenditure for a period of 5 years
- Exemption on import duty and sales tax on equipment, components and machinery used directly in the Cold Room Operations in accordance to prevailing policies.

# List of 14 HALMAS-Accredited Halal Parks



\*Unit in acre

## Benefits of Operating in Halal Parks:

- Easy access to skilled and productive halal workforce.
- Attractive halal industry tax incentives.
- Easy accessibility to halal raw ingredients.
- Facilitation of the halal certification application.

## 110

KOTA KINABALU  
INDUSTRIAL PARK



## 100

POIC  
LAHAD DATU

-  Major Highways
-  Sea Ports
-  International Airports With Cargo Facilities
-  Rail Freight

## 190,271

TG MANIS  
HALAL HUB

### Halal Parks at a Glance



More than 110 Total  
Participating SMEs



More than RM 8.5 Billion  
of Total Investments



Over 5,000 Individuals in  
Employment



More than  
30 Participating  
Multinational Companies

# TRUST HDC

**Grow Your Business With Us**

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Halal Development  
Corporation

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